

FIG. 1

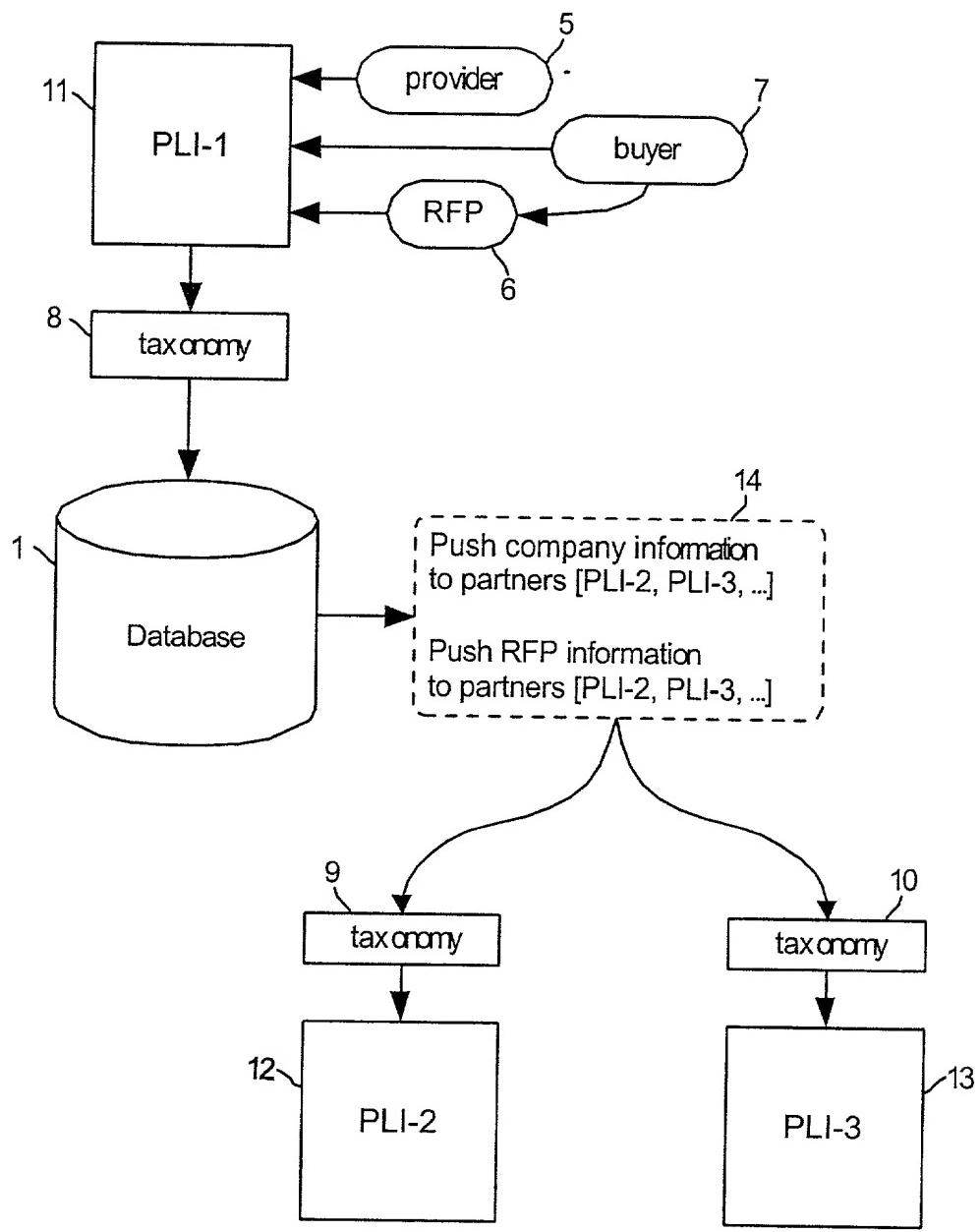


FIG. 2

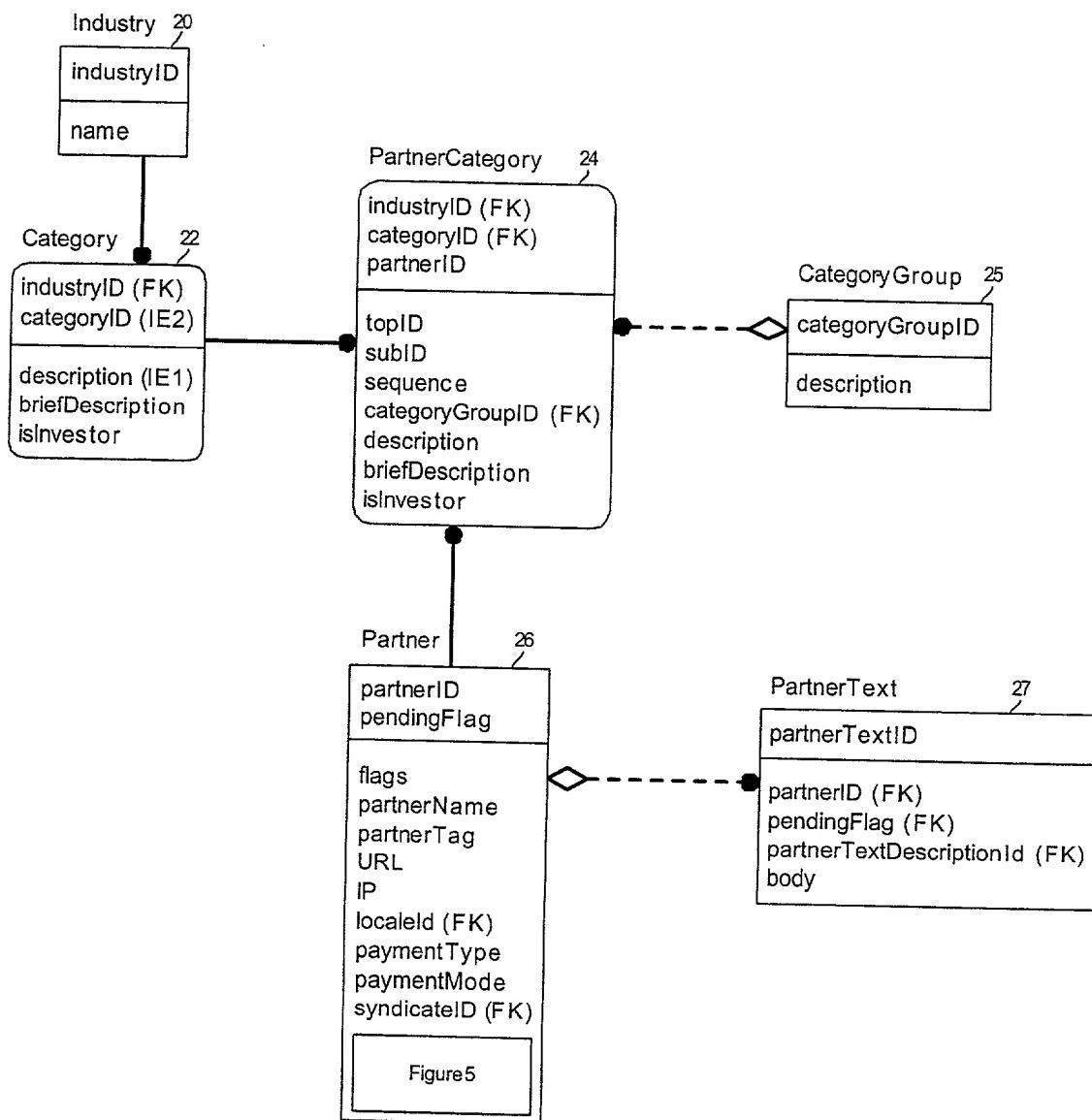


FIG. 3A

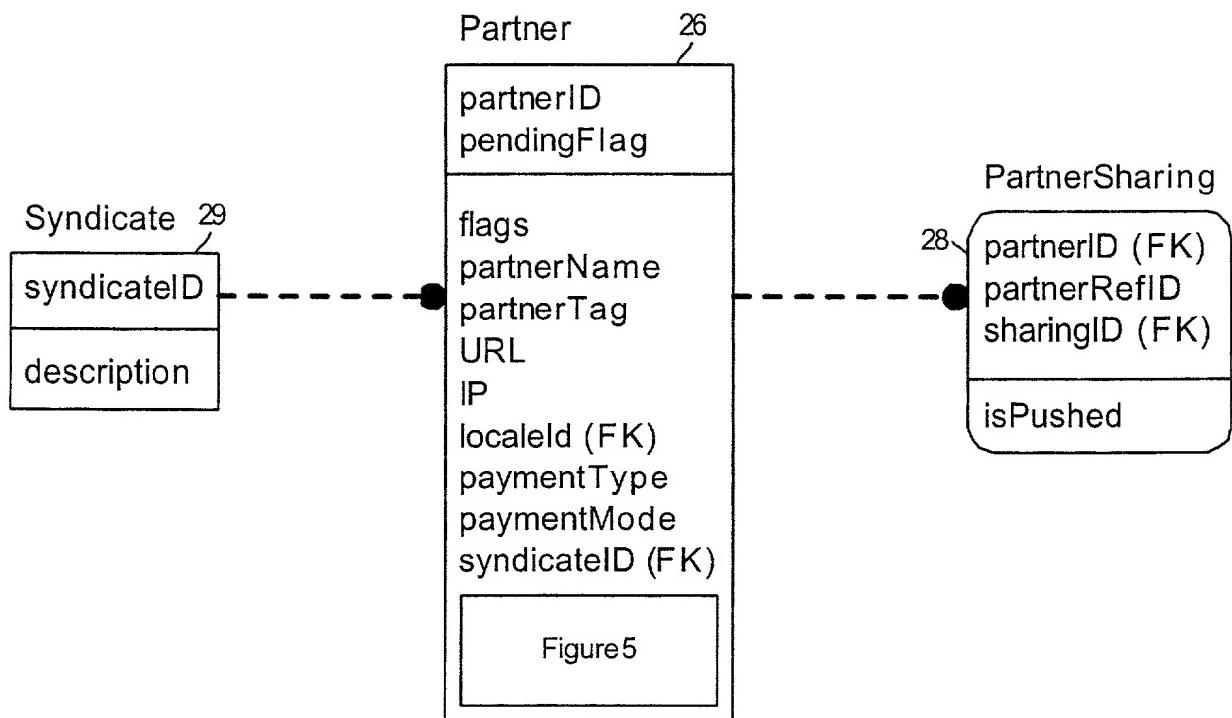


FIG. 3B

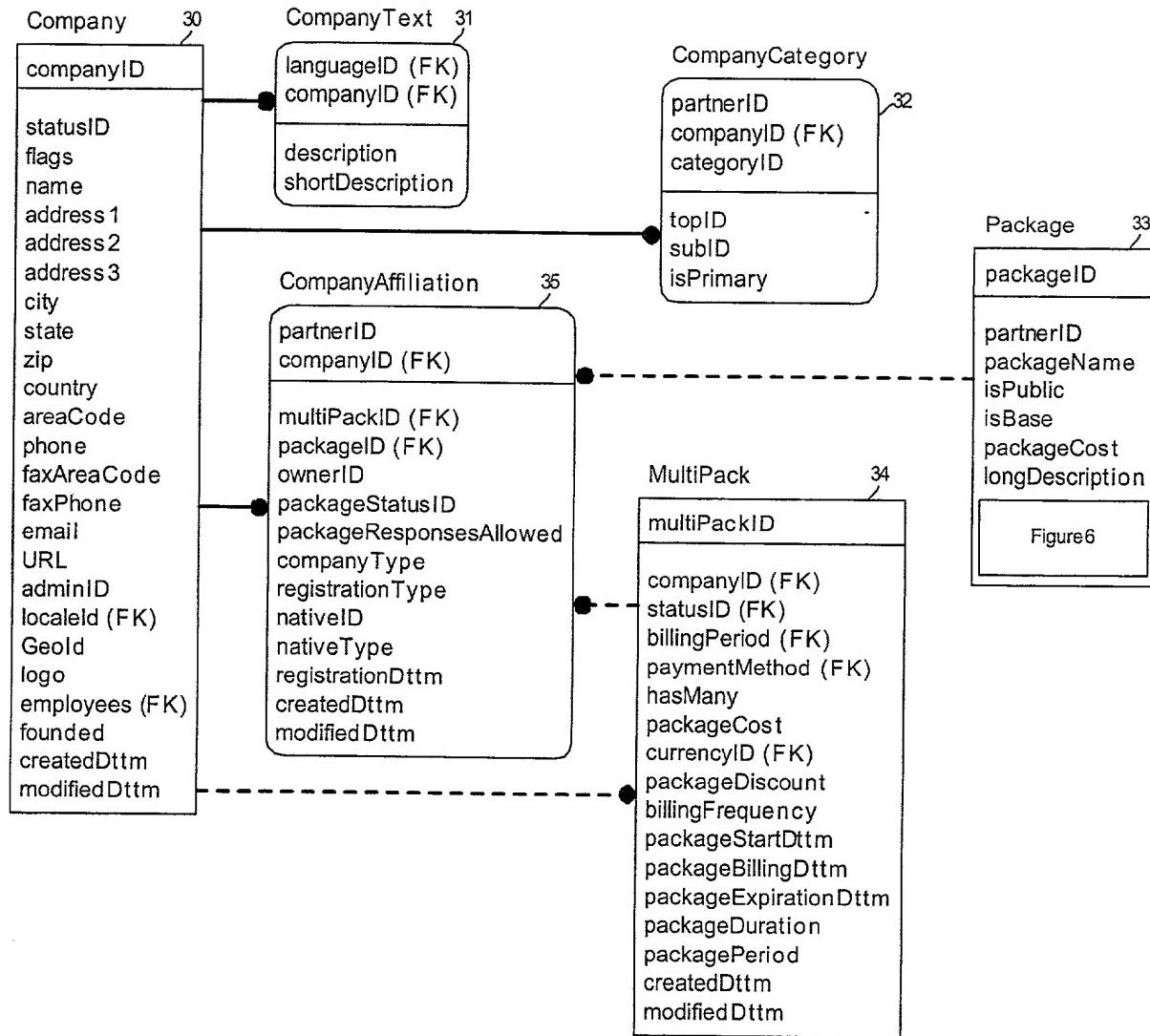


FIG. 3C

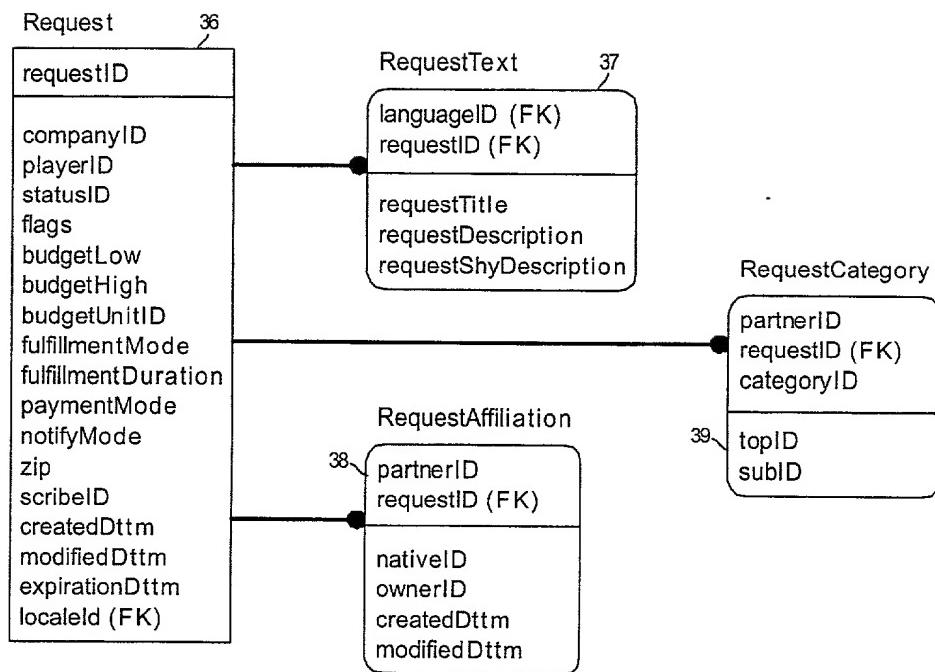


FIG. 3D

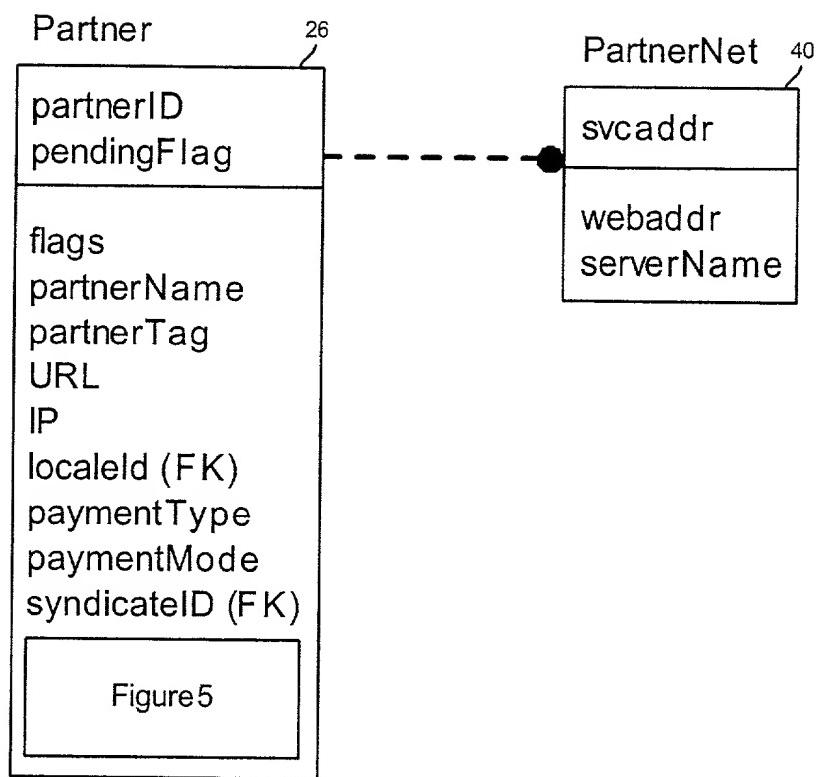


FIG. 3E

<p>Partner table</p> <p>41</p> <table border="1"> <thead> <tr> <th>partnerID</th> <th>partnerName</th> </tr> </thead> <tbody> <tr><td>1</td><td>Partner-A</td></tr> <tr><td>2</td><td>Partner-B</td></tr> <tr><td>3</td><td>Partner-C</td></tr> <tr><td>4</td><td>Partner-D</td></tr> </tbody> </table> <p>PartnerSharing table</p> <p>42</p> <table border="1"> <thead> <tr> <th>partnerID</th> <th>partnerRefID</th> <th>sharingID</th> <th>isPushed</th> </tr> </thead> <tbody> <tr><td>1</td><td>0</td><td>1</td><td>1</td></tr> <tr><td>1</td><td>0</td><td>2</td><td>1</td></tr> <tr><td>2</td><td>0</td><td>2</td><td>1</td></tr> <tr><td>3</td><td>0</td><td>2</td><td>1</td></tr> <tr><td>3</td><td>4</td><td>1</td><td>1</td></tr> <tr><td>4</td><td>0</td><td>2</td><td>1</td></tr> <tr><td>4</td><td>3</td><td>1</td><td>1</td></tr> </tbody> </table> <p><i>refID 0 is a wildcard, sharingID 1 shares Companies, sharingID 2 shares RFPs</i></p> <p>Industry table</p> <p>43</p> <table border="1"> <thead> <tr> <th>industryID</th> <th>name</th> </tr> </thead> <tbody> <tr><td>1</td><td>IT Services</td></tr> </tbody> </table>	partnerID	partnerName	1	Partner-A	2	Partner-B	3	Partner-C	4	Partner-D	partnerID	partnerRefID	sharingID	isPushed	1	0	1	1	1	0	2	1	2	0	2	1	3	0	2	1	3	4	1	1	4	0	2	1	4	3	1	1	industryID	name	1	IT Services	<p>Category table</p> <p>44</p> <table border="1"> <thead> <tr> <th>industryID</th> <th>categoryID</th> <th>description</th> </tr> </thead> <tbody> <tr><td>1</td><td>1</td><td>Co-location</td></tr> <tr><td>1</td><td>2</td><td>Hardware</td></tr> <tr><td>1</td><td>3</td><td>Networking</td></tr> <tr><td>1</td><td>4</td><td>Training/Education</td></tr> <tr><td>1</td><td>5</td><td>Web Authoring</td></tr> <tr><td>1</td><td>6</td><td>Web Development</td></tr> </tbody> </table> <p>PartnerCategory table</p> <p>45</p> <table border="1"> <thead> <tr> <th>industryID</th> <th>partnerID</th> <th>categoryID</th> <th>topID</th> <th>subID</th> </tr> </thead> <tbody> <tr><td>1</td><td>1</td><td>1</td><td>1</td><td>0</td></tr> <tr><td>1</td><td>1</td><td>2</td><td>1</td><td>1</td></tr> <tr><td>1</td><td>1</td><td>3</td><td>1</td><td>2</td></tr> <tr><td>1</td><td>1</td><td>4</td><td>2</td><td>0</td></tr> <tr><td>1</td><td>1</td><td>5</td><td>2</td><td>1</td></tr> <tr><td>1</td><td>1</td><td>6</td><td>2</td><td>2</td></tr> <tr><td>2</td><td>1</td><td>1</td><td>1</td><td>0</td></tr> <tr><td>2</td><td>1</td><td>2</td><td>1</td><td>1</td></tr> <tr><td>2</td><td>1</td><td>3</td><td>1</td><td>2</td></tr> <tr><td>2</td><td>1</td><td>4</td><td>2</td><td>0</td></tr> <tr><td>2</td><td>1</td><td>5</td><td>2</td><td>1</td></tr> <tr><td>2</td><td>1</td><td>6</td><td>2</td><td>2</td></tr> <tr><td>3</td><td>1</td><td>1</td><td>1</td><td>0</td></tr> <tr><td>3</td><td>1</td><td>2</td><td>1</td><td>1</td></tr> <tr><td>3</td><td>1</td><td>3</td><td>1</td><td>2</td></tr> <tr><td>4</td><td>1</td><td>1</td><td>1</td><td>0</td></tr> <tr><td>4</td><td>1</td><td>2</td><td>1</td><td>1</td></tr> <tr><td>4</td><td>1</td><td>3</td><td>1</td><td>2</td></tr> </tbody> </table>	industryID	categoryID	description	1	1	Co-location	1	2	Hardware	1	3	Networking	1	4	Training/Education	1	5	Web Authoring	1	6	Web Development	industryID	partnerID	categoryID	topID	subID	1	1	1	1	0	1	1	2	1	1	1	1	3	1	2	1	1	4	2	0	1	1	5	2	1	1	1	6	2	2	2	1	1	1	0	2	1	2	1	1	2	1	3	1	2	2	1	4	2	0	2	1	5	2	1	2	1	6	2	2	3	1	1	1	0	3	1	2	1	1	3	1	3	1	2	4	1	1	1	0	4	1	2	1	1	4	1	3	1	2
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<p>Company Sharing Matrix</p> <p>46</p> <table border="1"> <thead> <tr> <th rowspan="2">publishers</th> <th rowspan="2"></th> <th colspan="4">subscribers</th> </tr> <tr> <th>Pat refA</th> <th>Pat refB</th> <th>Pat refC</th> <th>Pat refD</th> </tr> </thead> <tbody> <tr> <td>Partner A</td> <td></td> <td>1</td> <td>2</td> <td>2</td> <td></td> </tr> <tr> <td>Partner B</td> <td>-</td> <td></td> <td>-</td> <td>-</td> <td></td> </tr> <tr> <td>Partner C</td> <td>-</td> <td>-</td> <td></td> <td>2</td> <td></td> </tr> <tr> <td>Partner D</td> <td>-</td> <td>-</td> <td>2</td> <td></td> <td></td> </tr> </tbody> </table>	publishers		subscribers				Pat refA	Pat refB	Pat refC	Pat refD	Partner A		1	2	2		Partner B	-		-	-		Partner C	-	-		2		Partner D	-	-	2			<p>RFP Sharing Matrix</p> <p>47</p> <table border="1"> <thead> <tr> <th rowspan="2">publishers</th> <th rowspan="2"></th> <th colspan="4">subscribers</th> </tr> <tr> <th>Pat refA</th> <th>Pat refB</th> <th>Pat refC</th> <th>Pat refD</th> </tr> </thead> <tbody> <tr> <td>Partner A</td> <td></td> <td>1</td> <td>2</td> <td>2</td> <td></td> </tr> <tr> <td>Partner B</td> <td>1</td> <td></td> <td>2</td> <td>2</td> <td></td> </tr> <tr> <td>Partner C</td> <td>2</td> <td>2</td> <td></td> <td>2</td> <td></td> </tr> <tr> <td>Partner D</td> <td>2</td> <td>2</td> <td>2</td> <td></td> <td></td> </tr> </tbody> </table>	publishers		subscribers				Pat refA	Pat refB	Pat refC	Pat refD	Partner A		1	2	2		Partner B	1		2	2		Partner C	2	2		2		Partner D	2	2	2		
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Partner D	2	2	2																																																																		

1 - all companies in all categories are pushed
 2 - all companies in categories 1, 2, and 3 are pushed

1 - all RFPs pushed
 2 - all RFPs in categories 1, 2, and 3 are pushed

FIG. 4

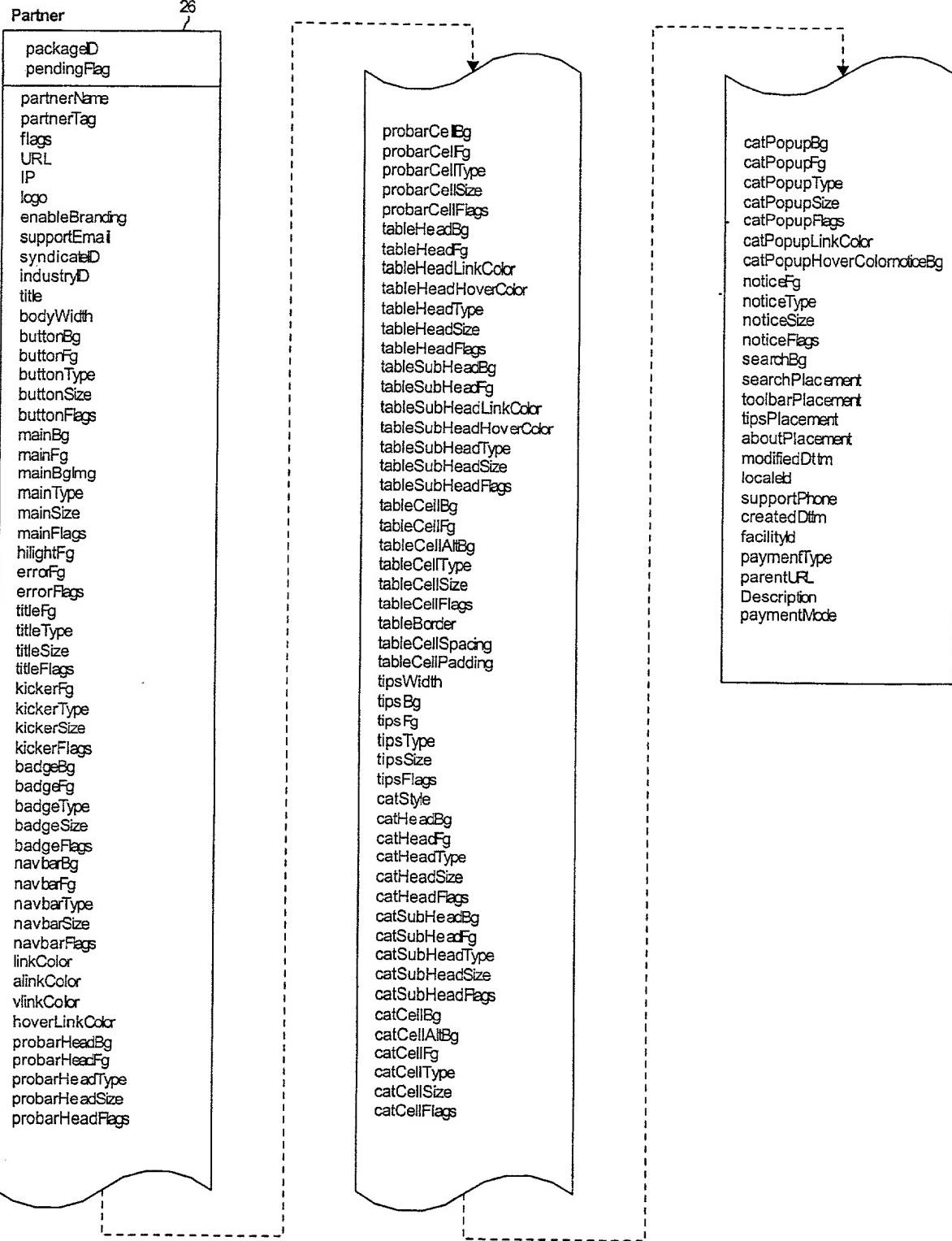


FIG. 5

Package	33
packageD	
partnerID	
isPublic	
isBase	
packageName	
packageCost	
pricePerRFP	
longDescription	
currencyID	
principals	
yearFounded	
investors	
uploadCapabilities	
clients	
noOfEmployees	
revenue	
specialty	
basicPresence	
boldFont	
largerFont	
listTop	
responsesAllowed	
budgetUnit	
duration	
companyURL	
sequence	
insertNeeds	
alertEarly	
alertEmail	
floatTop	
respBold	
isActive	
noOfCategories	
target	
listingShort	
listingDescription	
presenceShort	
presenceDescription	
isNonStandard	
hoursDelayed	
uploadSize	
hasGeneralEmail	
hasAdminPhone	
hasDuns	
hasStockTicker	
hasShortDescription	
hasAskMe	
hasContactIcon	
noOfCategoryGroups	
localResponsesAllowed	
isAutoRenew	

FIG. 6

Given 1: company and package configuration

Company	
companyID	name
1	Company-A
2	Company-B
3	Company-C

51

Package table

packageID	partnerID	packageName	isBase	cost
1	1	Package-1A	1	\$0
2	1	Package-1B	0	\$99.99
3	2	Package-2A	1	\$0
4	2	Package-2B	0	\$99.99
5	3	Package-3A	1	\$0
6	3	Package-3B	0	\$99.99
7	4	Package-4A	1	\$0
8	4	Package-4B	0	\$99.99

52

Given 2: subscription activity

- Company-A purchases Package-1B on Partner-A in category1, Co-Location
- Company-B purchases Package-1B on Partner-A in category4, Training/Education
- Sales agent sells multi-pack to Company-C on Partner-B/Package-2B and Partner-C/Package-3B in category4, Training/Education

53

Result: including SSP and DSE

CompanyCategory table					
partnerID	companyID	categoryID	topID	subID	isPrimary
1	1	1	1	0	1
1	1	2	1	1	0
1	1	3	1	2	0
2	1	1	1	0	1
2	1	2	1	1	0
2	1	3	1	2	0
1	2	4	2	0	1
1	2	5	2	1	0
1	2	6	2	2	0
2	2	4	2	0	1
2	2	5	2	1	0
2	2	6	2	2	0
3	2	4	2	0	1
3	2	5	2	1	0
3	2	6	2	2	0
4	2	4	2	0	1
4	2	5	2	1	0
4	2	6	2	2	0
2	3	4	2	0	1
2	3	5	2	1	0
2	3	6	2	2	0
3	3	4	2	0	1
3	3	5	2	1	0
3	3	6	2	2	0
4	3	4	2	0	1
4	3	5	2	1	0
4	3	6	2	2	0

54

MultiPack table	
multiPackID	companyID
1	1
2	1
3	2
4	2
5	2
6	2
7	3
8	3

55

CompanyAffiliation table			
partnerID	companyID	multiPackID	packageID
1	1	*1	2
2	1	2	3
1	2	*3	2
2	2	4	3
3	2	5	5
4	2	6	7
2	3	*7	2
3	3	*7	4
4	3	8	5

56

FIG. 7

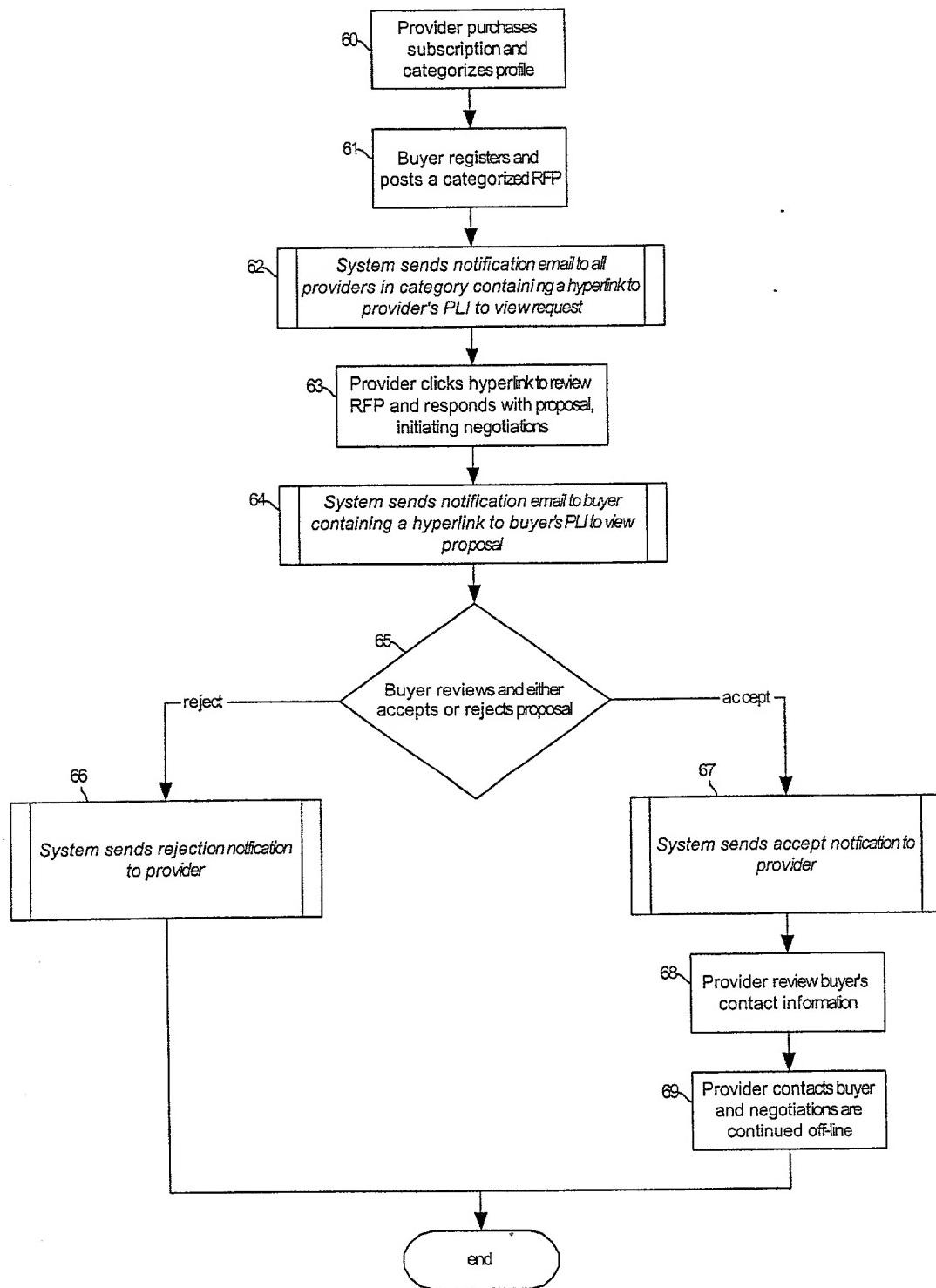


FIG. 8A

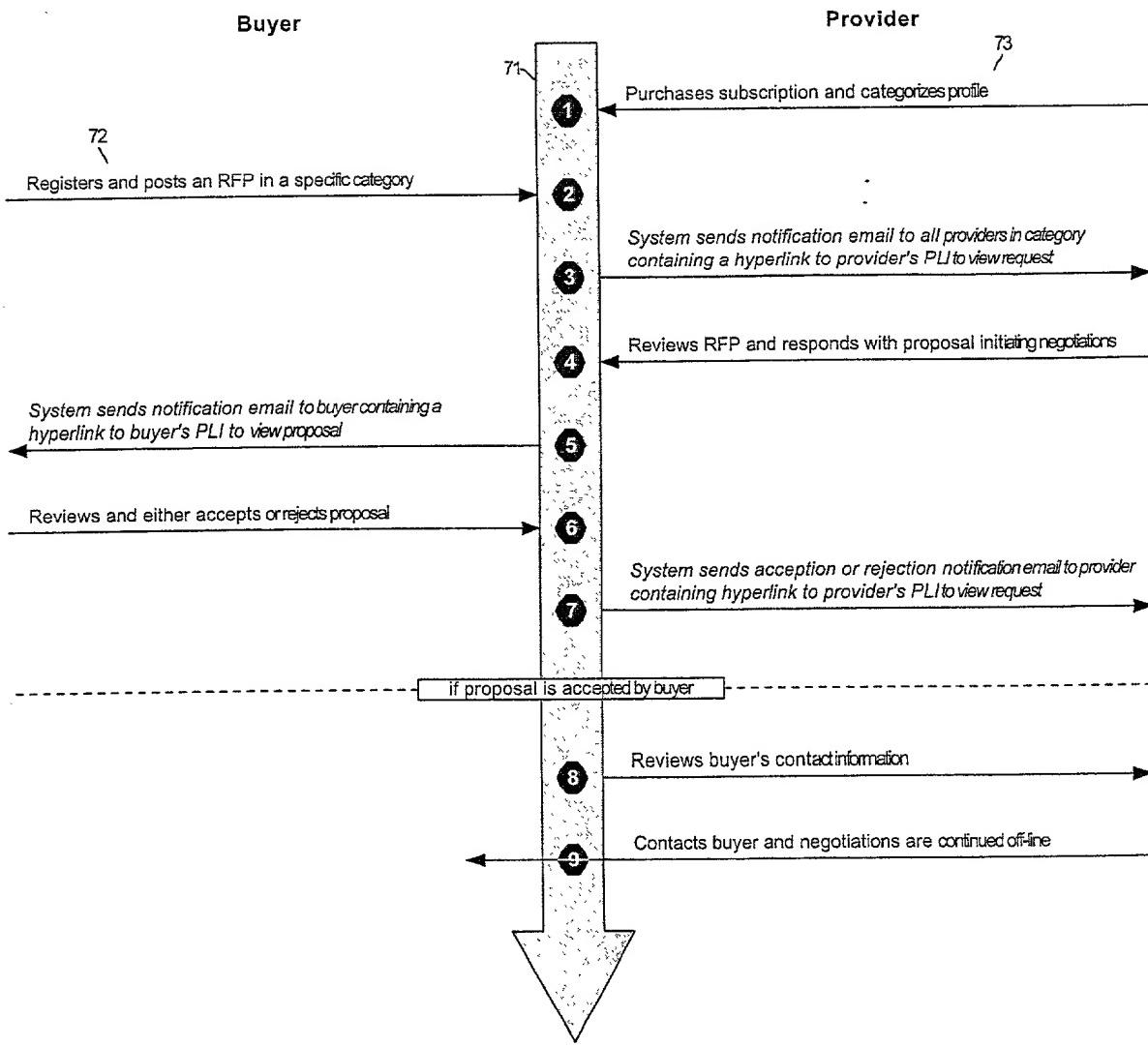


FIG. 8B

Building your RFP

The primary category is **ASP**.
This RFP will be posted **anonymously**.

TARGET YOUR RFP

What type of vendor are you looking for? You'll be able to get more specific on the next page.
For now, simply pick a primary category.

For definitions, click on the category name.

- Accounting
- Advertising
- Consulting
- Financial services
- Hardware
- HR
- Insurance
- ISP
- IT Services
- Legal
- Network services
- Non-Internet
- Public relations
- Real Estate
- Shipping
- Software
- Telecom
- Training/Ed.
- Web content
- Web hosting
- Web develop.

82 Continue >> Cancel

FIG. 9A

Building your RFP

The primary category is **Web develop..**
This RFP will be posted **anonymously**.

GET MORE SPECIFIC

You chose to target your RFP to companies in the category: **Web develop..**

The following "specialties" exist in that category. Choose any/all that apply.

[\[choose all\]](#) [\[clear all\]](#)

Web develop. specialties: 83

- Custom programming/apps
- Database Management
- Ecommerce
- Full Service Agency
- Graphic design
- Intranet/Extranet
- Systems integration
- Web site maintenance

84

[Continue >>](#)

[<< Back](#)

[Cancel](#)

FIG. 9B

RFP Basics	
<p>The primary category is Web develop.. This RFP will be posted anonymously.</p>	
TITLE OF MY RFP	
<input type="text" value="Store front implementation, IIS and ASP"/> 85 <small>(e.g. "Intranet Development" or "Legal Services")</small>	
DESCRIPTION	
<p>We are a large bicycle chain and would like to start an online store front to sell our bicycles. We need an e-commerce solution that will run on IIS using ASP.</p>	
LOCATION	
<p>Closest zip or postal code to where this RFP must be filled.</p> <p><input checked="" type="radio"/> Any Zip Code <input checked="" type="radio"/> In <input type="text" value="02456"/> (zip Code) 86</p> <p>In <input type="text" value="United States"/></p>	
RFP EXPIRATION	
<p>I'm looking to fill this RFP:</p> <p><input checked="" type="radio"/> Within the next 30 Days (Default value) 88</p> <p><input type="radio"/> Within <input type="text"/> Days</p>	
BUDGET	
<p>My budget range is:</p> <p><input type="text" value="under 10,000"/> USD (\$)</p>	
PAYMENT	
<p>I'll pay vendors using:</p> <p><input checked="" type="radio"/> Cash 90</p> <p><input type="radio"/> Equity</p> <p><input type="radio"/> Combo/Other</p>	
SHORT COMPANY DESCRIPTION	
<p>Since your RFP will be posted anonymously, it may help potential vendors to know a little bit about you.</p> <p>If you choose, you may include a short description here.</p> <p>(If you've posted anonymous RFPs before, the description you've most recently used is included.)</p>	
<p><input type="text"/> 91</p>	
NOTIFICATION	
<p>In addition to updating your left-hand toolbar every time a vendor responds to your RFP, we can also send you email.</p> <p>Select an email option:</p> <p><input type="radio"/> Don't notify me, I'll come in and check regularly 92</p> <p><input checked="" type="radio"/> Email me every response</p> <p><input type="radio"/> Email me every 5 responses</p>	
<p>93 <input type="button" value="Continue"/> <input type="button" value="Back"/> <input type="button" value="Cancel"/></p>	

FIG. 9C

Ask questions of vendors

You have the opportunity to post specific questions of vendors you're targeting.

ENTER NEW QUESTION

Enter your customized question here:

 94

Check here if you require an answer to this question

 95

MY QUESTIONS

SEQUENCE QUESTION

- 1 How many years have you been developing?
- 2 How many engineers do you have available

required FUNCTIONS

-
-
-

96

-
-
-

97

FIG. 9D

THE BASICS		[edit]		
Company issuing RFP:	Anonymous			
Title of RFP:	Store front implementation, IIS and ASP			
Description of RFP:	We are a large bicycle chain and would like to start an online store front to sell our bicycles. We need an e-commerce solution that will run on IIS using ASP.			
Closest Zip Code to where this RFP must be filled:	02458 (Newton, Massachusetts) in United States			
This RFP needs to be filled:	within the next 30 Days			
Our budget range:	no greater than \$10,000			
We'll pay vendors using:	Cash			
Notification:	Email me every response			
Anonymous description:				
TARGETED VENDORS			[edit]	
You've targeted your RFP in the following main category:				
Web develop. Custom programming/apps Database Management Ecommerce Full Service Agency Graphic design Intranet/Extranet Systems integration Web site maintenance				
QUESTIONS TO VENDORS				[edit]
Vendors will be asked the following question(s):				
<ol style="list-style-type: none"> 1. How many years have you been developing? 2. How many engineers do you have available 				
98 <input type="button" value="Submit"/> >> <input type="button" value="Save and finish later"/> <input type="button" value="Cancel"/>				

FIG. 9E

News Feed Service		6 Responses
THE BASICS		
Company posting RFP:	Anonymous	
Anonymous description:	We are an award-winning business media company with an audience that expects the highest quality content and services.	
Description of RFP:	We are looking for a cost-effective and flexible way to integrate third-party news feeds into our site. Key requirements are: 1. Timely updated news (business & finance) 2. Ability to filter by sources 3. Ability to filter by topic 4. Ability to edit headline links 5. Fair pricing based on page views 6. Quality sources 7. Easy integration into our CMS OR ASP hosting of stories with private label presentation 8. Ability to serve our ads on article pages	
This RFP must be filled in the following country:	Anywhere in United States	
Date posted:	Friday, March 16, 2001	
This RFP expires on:	Sunday, April 15, 2001	
Our budget:	\$10,001 - \$25,000	
We'll pay vendors using:	Cash	
TARGETED VENDORS		
This RFP is targeted to vendors specialized in the following category:		
<p>Web content Media and news feeds</p>		
QUESTIONS TO VENDORS		
You've chosen to ask targeted vendors the following questions:		
<ol style="list-style-type: none"> 1. Who are your three most respected news providers? 2. Please list the URL of a client site (or demo site) using your services. 		
101-	<input type="button" value="Respond to this RFP >>"/>	

FIG. 10A

News Feed Service

We are looking for a cost-effective and flexible way to integrate third-party news feeds into our site. Key requirements are: 1. Timely updated news (business & finance) 2. Ability to filter by sources 3. Ability to filter by topic 4. Ability to edit headline links 5. Fair pricing based on page views 6. Quality sources 7. Easy integration into our CMS OR ASP hosting of stories with private label presentation 8. Ability to serve our ads on article pages

ABOUT YOU		INCLUDE
Contact name:	Steven M Cohn	102 <input checked="" type="checkbox"/>
Contact email:	steven@newmediary.com	<input checked="" type="checkbox"/>
Bus. phone:	(617) 9287900	<input checked="" type="checkbox"/>
Fax number:	(617) 928-5080	<input checked="" type="checkbox"/>
NOTE: Links to company profiles are provided to listing parties. Please keep them current.		
QUESTIONS		<input checked="" type="checkbox"/> required
1. <input checked="" type="checkbox"/> Who are your three most respected news providers?	BCD News Co, EFG News Co, and HIJ News Co. 103	
2. <input checked="" type="checkbox"/> Please list the URL of a client site (or demo site) using your services.	http://	
MORE INFORMATION		
If you would like to supply any further information, please enter it here:		
104	Have experience incorporating news feeds with some of the top news aggregation services on the Web.	
105	Review response >>	

FIG. 10B

News Feed Service

We are looking for a cost-effective and flexible way to integrate third-party news feeds into our site. Key requirements are: 1. Timely updated news (business & finance) 2. Ability to filter by sources 3. Ability to filter by topic 4. Ability to edit headline links 5. Fair pricing based on page views 6. Quality sources 7. Easy integration into our CMS OR ASP hosting of stories with private label presentation 8. Ability to serve our ads on article pages

ABOUT YOU

Contact name:	Steven M Cohn
Bus. phone:	(617) 9287900
FAX:	(617) 928-5080

NOTE: Links to company profiles are provided to listing parties. Please keep them current.

QUESTIONS

- | | |
|---|--|
| 1. Who are your three most respected news providers? | BCD News Co, EFG News Co, and HIJ News Co. |
| 2. Please list the URL of a client site (or demo site) using your services. | http:// |

MORE INFORMATION

Have experience incorporating news feeds with some of the top news aggregation services on the Web:

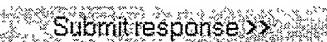
106  

FIG. 10C

TOP SECRET//COMINT

newmediary
NETWORK

LIVE HELP
click here or call 1-800-758-5278

Providers Listed: 20,506
Value of Active RFPs: \$24,961,435
Total Value of RFPs: \$303,240,302

Find a provider by category:

- [Business Computing](#)
- [Hardware](#)
- [IT Services](#)
- [Network services](#)
- [Software](#)
- [Telecom.](#)

Business Services

- [Accounting Consulting](#)
- [HR](#)
- [Insurance](#)
- [Legal](#)
- [Non-Internet](#)
- [Public relations](#)
- [Training/Ed.](#)
- [Advertising](#)
- [Financial services](#)
- [Real Estate](#)

home RFPs provider profiles search resources

111

your gateway to the premier network of online directories for e-business services.

112

Posting an RFP is fast, free, and easy:

1. You outline your business needs
2. We push your request to qualified providers
3. You review provider proposals
4. You choose a provider and get the job done!

post an RFP on our network

Find E-Business service providers
Not ready to post an RFP just yet? Use our directory to create a short list of providers for upcoming projects.

search for a provider across our network

mymediary

STEVEN MCORN
Last visit was at 9:20 AM EST [LOGOUT](#)

MY ACCOUNT [stats](#)

Company name: Newmediary.com
Main category: Web content
Location: Newton, MA
Listing package: Enhanced

[UPGRADE NOW!](#) [EDIT MY PROFILE](#)

FIND PROVIDERS

4 RFPs I've posted [POST RFP](#)
18 bids received [MY RFP CENTER](#)

FIND ELEMENTS

6 RFPs in my field (0 new) [VIEW / BID](#)
2 RFPs I've answered [VIEW](#)

COMPETITORS

1,207 firms in my field [VIEW](#)
0 new firms

FIG. 11

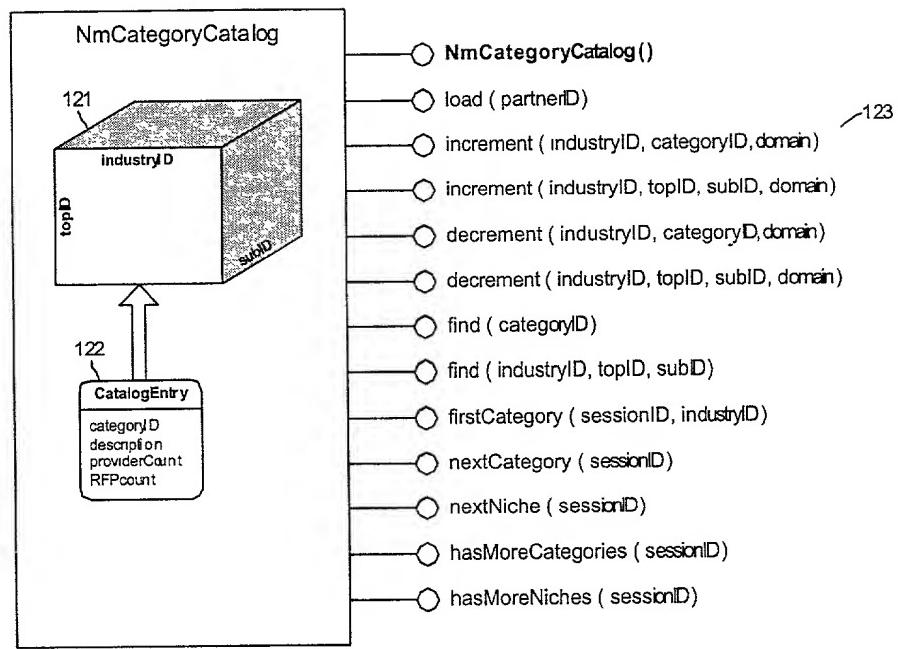


FIG. 12

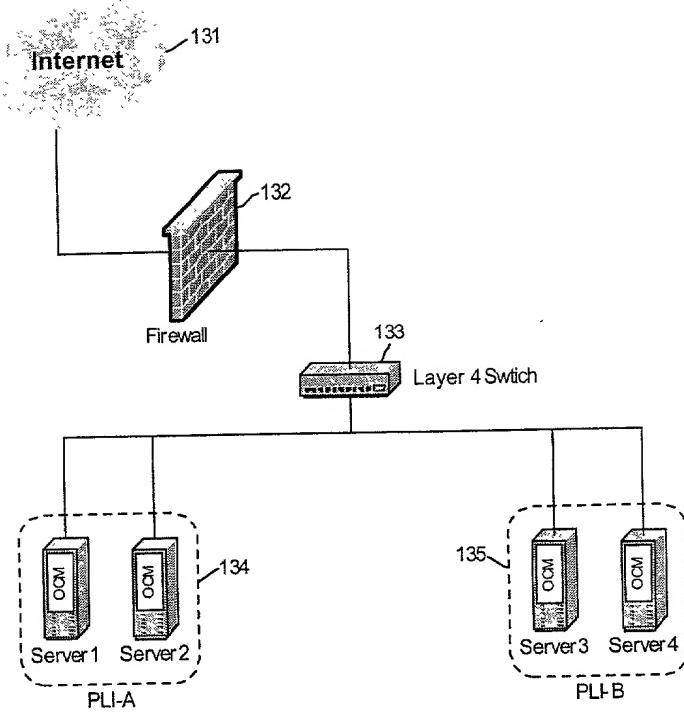


FIG. 13

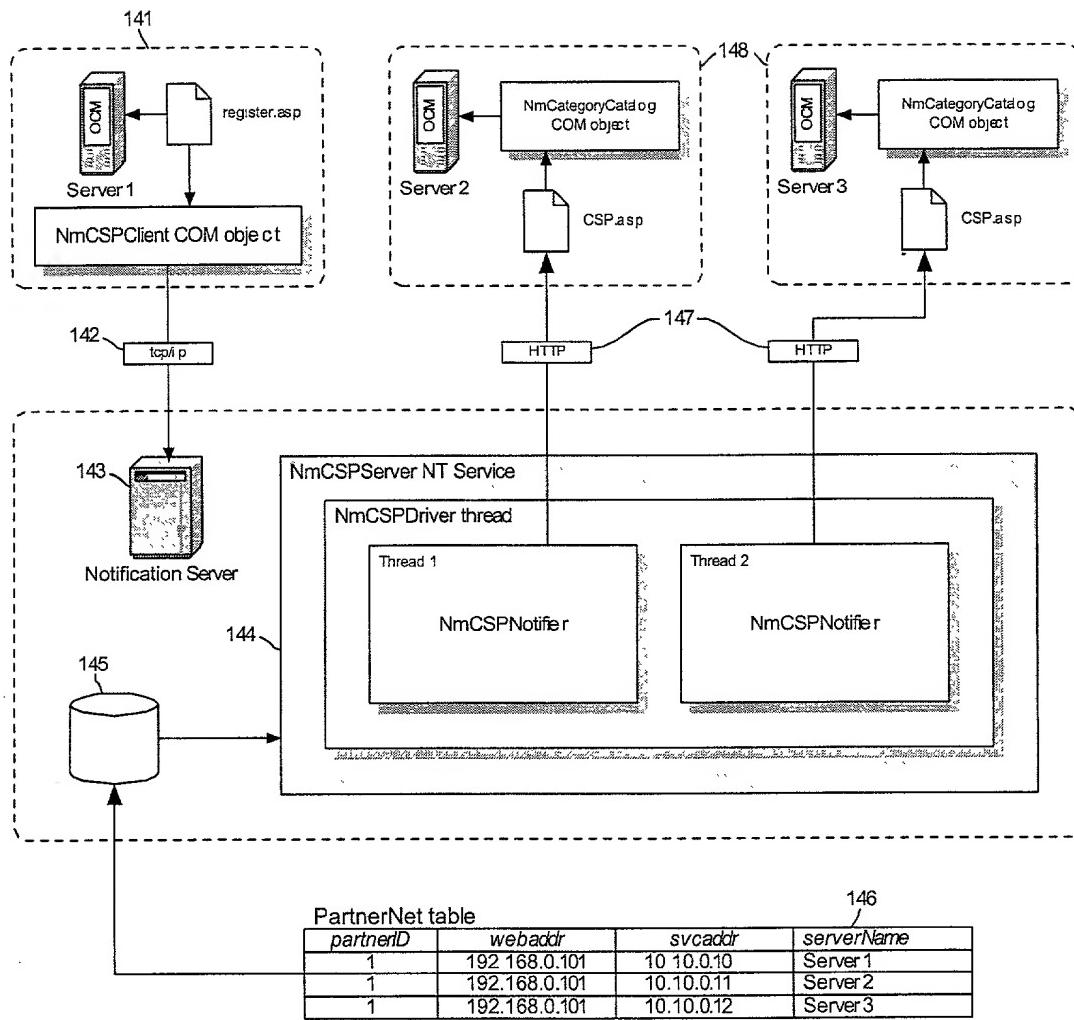


FIG. 14A

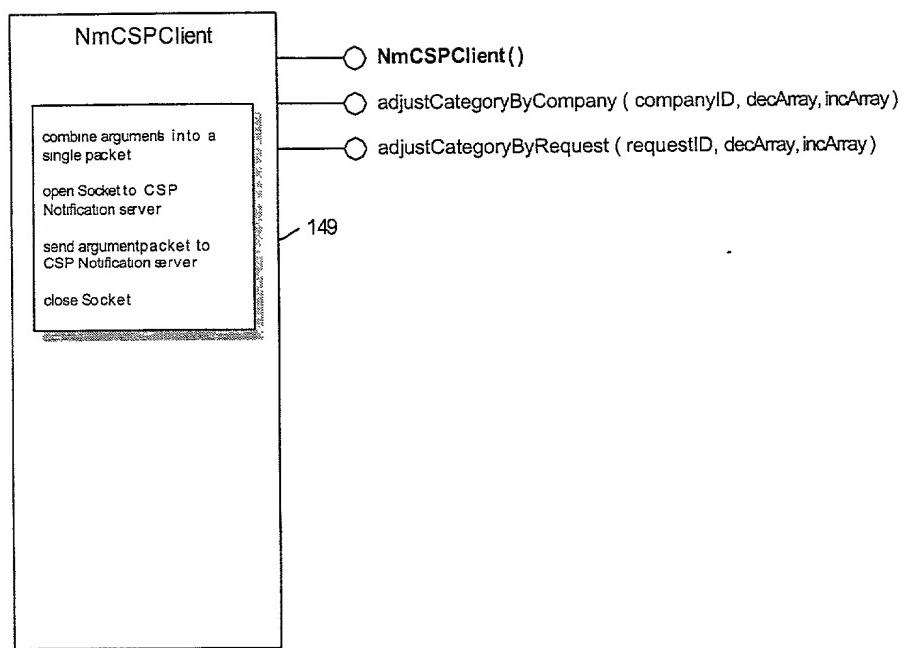


FIG. 14B

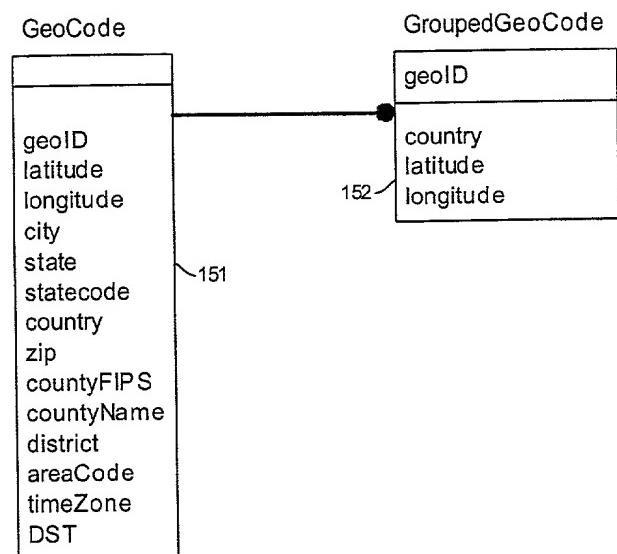


FIG. 15

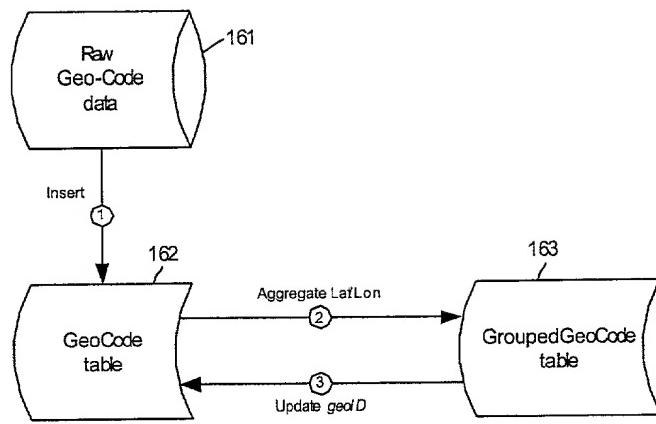


FIG. 16

Searching Newmediary

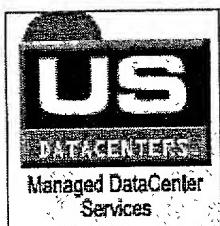
Use the search form below to find Company Profiles or RFPs.

When Search Results appear, you'll be able to sort them as you wish. For tips on searching, [click here](#).

Search Options	
SELECT A CATEGORY 171 <input type="button" value="Web hosting"/> To search within sub-categories, choose a main category above and click the button below: <input type="button" value="DISPLAY SUB-CATEGORIES"/>	OPTIONAL SEARCH CRITERIA Company name: <input type="text"/> Description: <input type="text"/> City name: <input type="text"/> State: <input type="text"/> Zip Code: <input type="text" value="02458"/> 172 Country: <input type="button" value="United States"/> Search within: <input type="text" value="25"/> miles <input type="checkbox"/> of the above address
LOOK FOR... <input checked="" type="radio"/> Company profiles <input type="radio"/> RFPs <input type="button" value="Search"/> 173	

FIG. 17A

PREMIUM COMPANIES IN THIS CATEGORY



HOT
AD
SPACE!

You'd
have some
new clients
by now.

175

Search Results

* indicates premium company

Criteria: Companies in the country United States that
are within 25 miles of Newton, MA in the category
Web hosting sorted by distance [[refine criteria](#)]

1-20 of 73
[next...]

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

TRY THESE
PROVIDERS:

[GET
LISTED](#)

*Imagine your
logo here.*

[Respond
to RFPs](#)

[SEE YOUR
LOGO HERE](#)

[www.
yourcompany
.com](#)

COMPANY	DIST.	CITY, STATE, COUNTRY	CATEGORY
* US DataCenters	174	18.4 mi Marlborough, MA, US	Web hosting
Newmediary.com	< 1 mi.	Newton, MA, US	Web content
Citysoft, Inc.	1.5 mi	Watertown, MA, US	Web site development
NM Premium	2.1 mi	Brookline, MA, US	Web hosting
Information Technology Systems	2.1 mi	Newton, MA, US	Web site development
Spider Web Hosting Solutions, Inc.	3.1 mi	Boston, MA, US	Web hosting
TienTao Studios	3.1 mi	Boston, MA, US	Web hosting
Galaxy Internet Services	3.2 mi	Newton, MA, US	Internet service providers
Kunian Group, The	3.4 mi	Brookline, MA, US	Advertising/Marketing
Boomerang Software Inc	3.5 mi	Belmont, MA, US	Web hosting
Channel 1 Communications	3.7 mi	Cambridge, MA, US	Web content
Exodus Communications, Inc.	3.8 mi	Waltham, MA, US	Internet service providers
MobiLusystem Internet Studio	3.8 mi	Waltham, MA, US	Advertising/Marketing
ISMHosting	4 mi	Needham, MA, US	Web hosting
Bx.Com, Inc.	4 mi	Needham, MA, US	Web site development
321Web	4 mi	Needham, MA, US	Web hosting
Thunder Hawk Internet Systems	4.6 mi	Boston, MA, US	Web site development
ArsDigita	4.6 mi	Cambridge, MA, US	Web site development
Adero	4.6 mi	Cambridge, MA, US	Web hosting
Active Window Productions Inc	4.8 mi	Cambridge, MA, US	Web site development

[Advanced Search](#) | [Post an RFP](#) | [Get listed](#)

1-20 of 73
[next...]

FIG. 17B

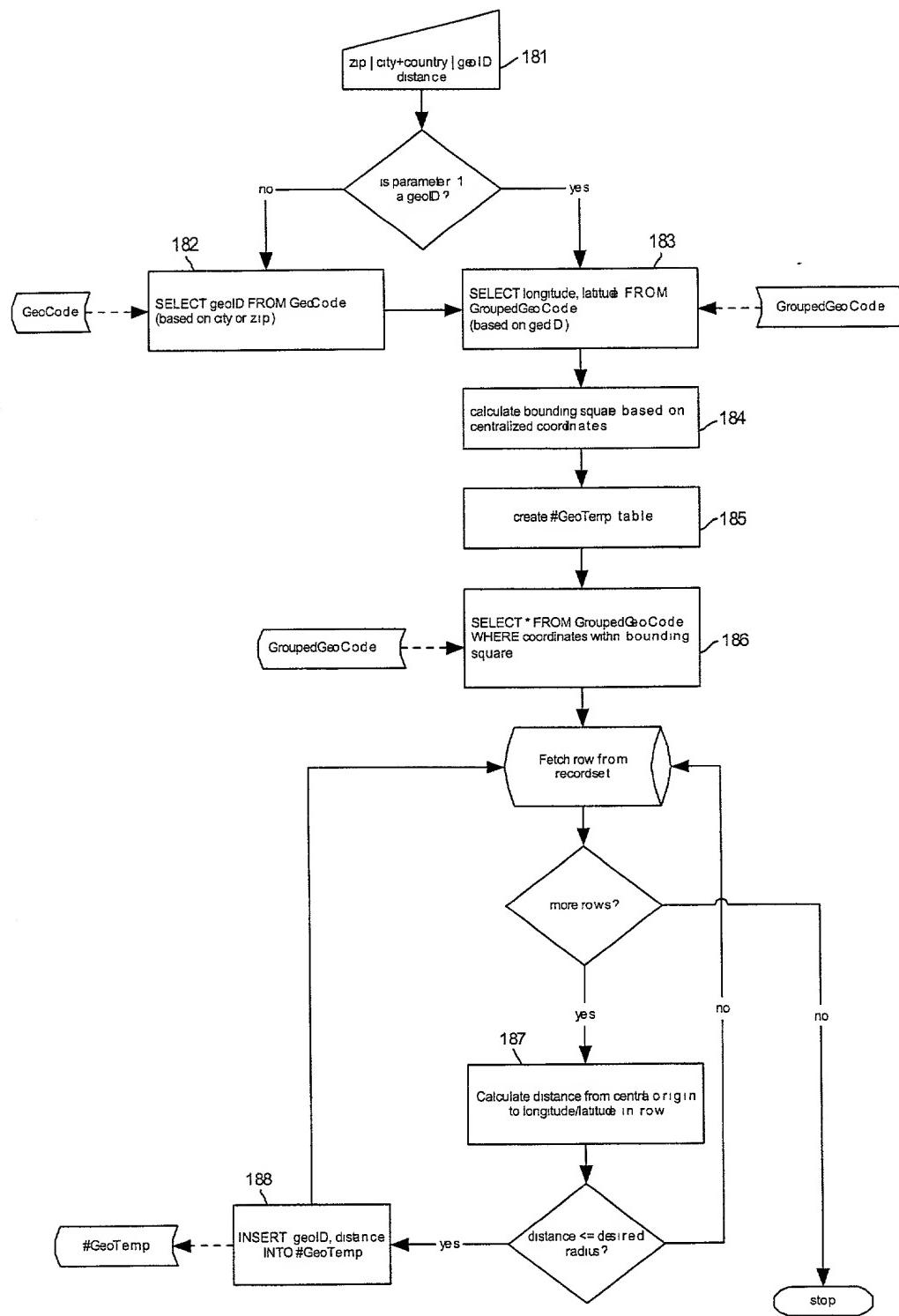


FIG. 18

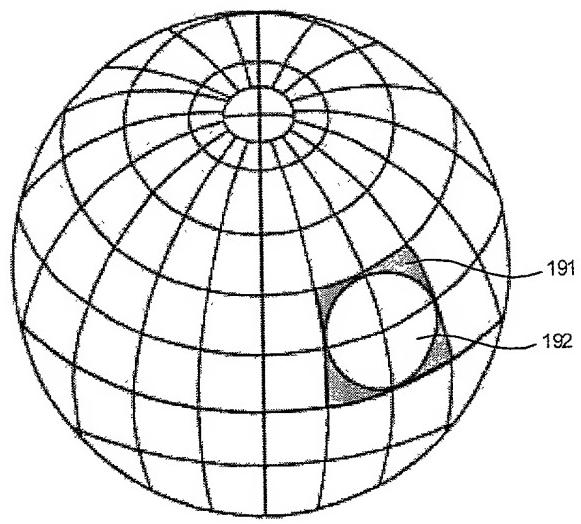


FIG. 19

```

public class NmGeoCode
{
    public static final double METERS_PER_MILE = 1609.344;
    //=====
201~ public static double getDistance (double lat1, double lon1, double lat2, double lon2)
    {
        // approx radius; true radius varies from 6357km (polar) to 6378km (equatorial).
        final double EARTH_RADIUS = 6367000; ~202
        // convert from degrees to radians
        double rlat1 = lat1 * Math.PI / 180;
        double rlon1 = lon1 * Math.PI / 180;
        double rlat2 = lat2 * Math.PI / 180;
        double rlon2 = lon2 * Math.PI / 180;

        // calculate distance in meters
        double dlat = rlat2 - rlat1;
        double dlon = rlon2 - rlon1;

        double a = Math.pow(Math.sin(dlat / 2),2)
            + Math.cos(rlat1) * Math.cos(rlat2) * Math.pow(Math.sin(dlon / 2),2);
        double d = 2 * Math.atan2(Math.sqrt(a),Math.sqrt(1-a)) * EARTH_RADIUS;

        return (d);
    }
    //=====

203~ public static double[] getLatLon(double lat1, double lon1, double crs12, double d12)
    {
        final double EPS = 0.0000000005;
        final double convFactor = 1.852;           //km to nm

        double dlon, lat2, lon2;
        double rlat1, rlon1, rcrs12, rd12;

        rlat1 = lat1 * Math.PI / 180;
        rlon1 = lon1 * Math.PI / 180;
        rcrs12 = crs12 * Math.PI / 180;
        rd12 = d12 / convFactor;                  // now we're in nm
        rd12 = rd12 / (180 * 60 / Math.PI);      // now we're in radians

        lat2 = Math.asin(Math.sin(rlat1) * Math.cos(rdl2)
            + Math.cos(rlat1) * Math.sin(rdl2) * Math.cos(rcrs12));

        if (Math.abs(Math.cos(lat2)) < EPS)
            lon2 = 0.;                           // endpoint a pole
        else
        {
            dlon = Math.atan2(Math.sin(rcrs12) * Math.sin(rdl2)
                * Math.cos(rlat1), Math.cos(rdl2) - Math.sin(rlat1) * Math.sin(lat2));
            lon2 = mod(rlon1 - dlon + Math.PI, 2 * Math.PI) - Math.PI;
        }

        double[] out = new double[2];
        out[0] = lat2 * (180 / Math.PI);
        out[1] = lon2 * (180 / Math.PI);

        return (out);
    }
    //=====

    private static double mod(double x, double y)
    {
        return(x - y * Math.floor(x / y));
    }
}

```

FIG. 20

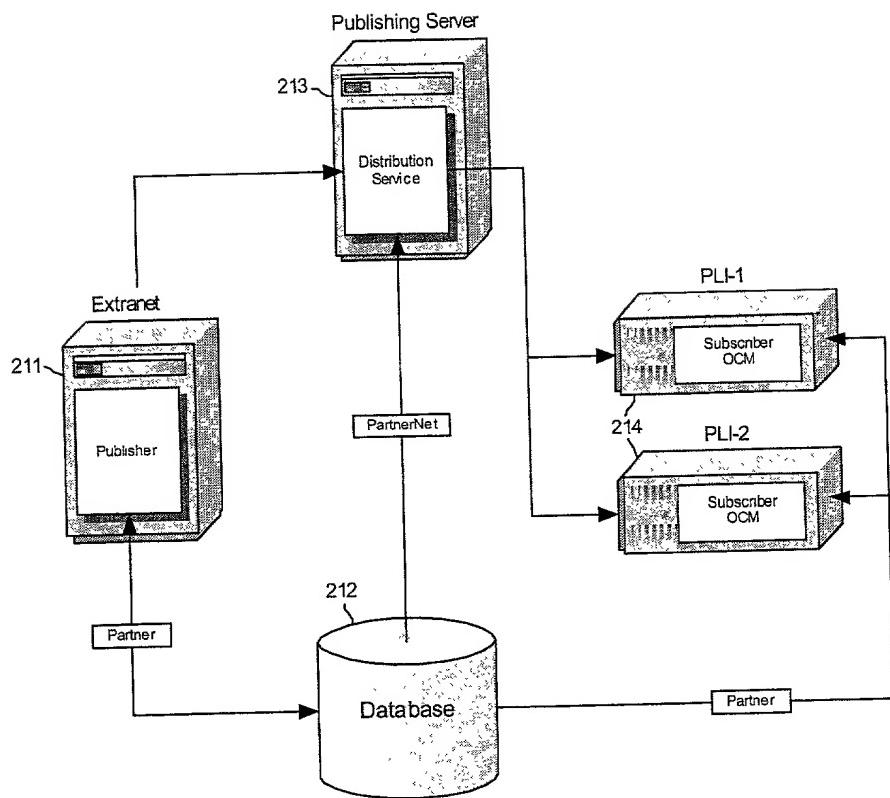


FIG. 21

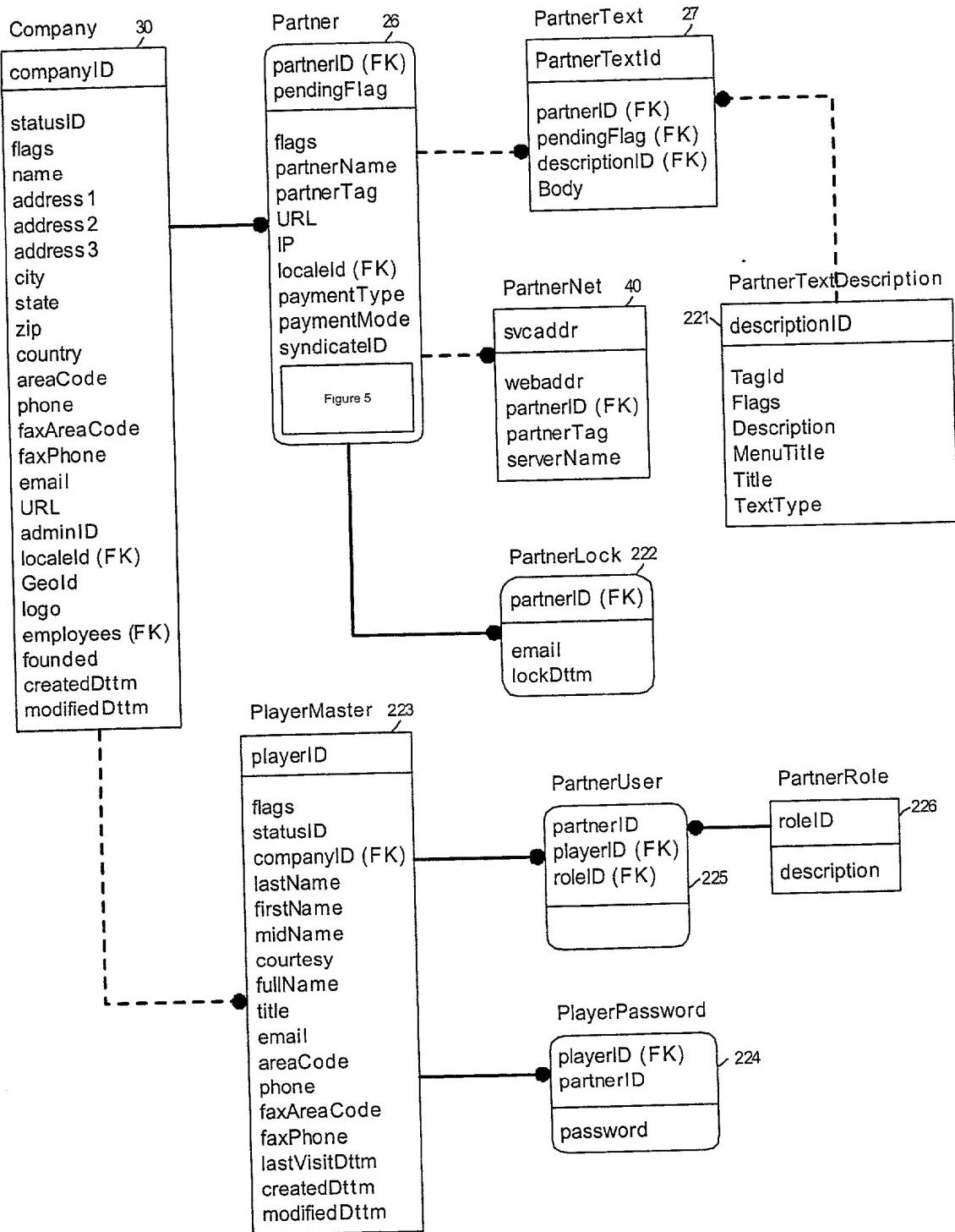


FIG. 22

2010-09-23 09:56:50

230

231



partner. newmediary.com

[about](#)
[help](#)

Welcome
Newmediary

Howdy partner!

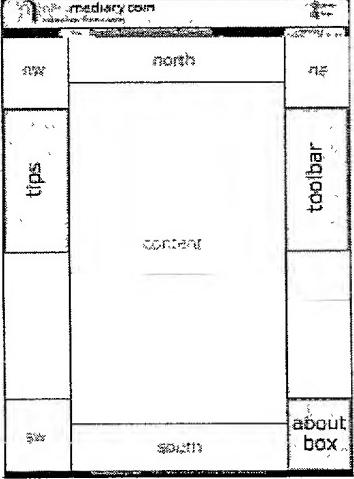
This site contains tools that allow you to edit the look of your NewMediary Partner site; customize the content of site generated e-mails, and analyze the site traffic and revenue data.

GENERAL		logout
<input checked="" type="checkbox"/> home <input type="checkbox"/> partner network <input type="checkbox"/> create partner <input type="checkbox"/> change partner <input type="checkbox"/> delete partner <input type="checkbox"/> preview partner <input type="checkbox"/> publish <input type="checkbox"/> debug		
BASIC DESIGN		
HTML WRAPPERS		
E-MAIL MESSAGES		
DATA		
REVENUE		
REPORTS		

GENERAL INFORMATION		
Name:	<input type="text" value="Newmediary"/>	
Tag:	<input type="text" value="newmediary"/>	
URL:	<input type="text" value="network.newmediary.com"/>	
Parent URL:	<input type="text" value="www.newmediary.com"/>	
IP address:	<input type="text" value="216.35.192.226"/>	
Browser title:	<input type="text" value="Newmediary.com - Find Business. Find Businesses"/>	
Support e-mail:	<input type="text" value="help@newmediary.com"/>	
Support phone:	<input type="text" value="1-800-758-5278"/>	
Logo:	<input 5px;"="" padding:="" type="text" value="</td> </tr> <tr> <td style="/> Options:	<input checked="" type="checkbox"/> cross-partner branding is enabled <input type="checkbox"/> This is a demo site <input type="checkbox"/> This site is "coming soon!" <input checked="" type="checkbox"/> This site is hidden
Blurb:	<div style="border: 1px solid black; height: 100px; width: 100%;"></div>	
<input type="button" value="save"/> <input type="button" value="revert"/>		

FIG. 23A

Here are the page layout settings for your NewMediary Partner site. As you change values on the left, new values will be reflected in the sample table shown on the right.

Page Layout	
GENERAL	
Body width:	100%
Toolbar width:	150
Tips width:	130
COMPONENT PLACEMENT	
Toolbar:	<input checked="" type="checkbox"/> enabled
Tips:	<input checked="" type="checkbox"/> enabled
Aboutbox:	<input checked="" type="checkbox"/> enabled
Layout: Drag and drop the components on the desired locations. Some components are restricted to certain areas. Toolbar: E Tips: W About: SE	

save revert

235

232

233

234

FIG. 23B

Here are the basic style settings for your NewMediary Partner site. As you change values on the left, new values will be reflected in the sample table shown on the right.

Basic Styles

MAIN PAGE CONTENT

Background image:	http://ben:85/redesign/spacers
Background color:	#FFFFFF <input type="button" value="chooser"/> 236
Foreground color:	#000000 <input type="button" value="chooser"/>
Hilight color:	#990000 <input type="button" value="chooser"/>
Font size:	2 <input type="button" value="237"/> 238
Font face:	Verdana,Arial,Helvetica <input type="button" value="chooser"/>
Attributes:	<input type="checkbox"/> bold <input type="checkbox"/> italic 239
Foreground color:	#FF0000 <input type="button" value="chooser"/>
Attributes:	<input checked="" type="checkbox"/> bold <input type="checkbox"/> italic
Link color:	#003399 <input type="button" value="chooser"/>
Active link color:	#003399 <input type="button" value="chooser"/>
Visited link color:	#003399 <input type="button" value="chooser"/>
Hovered link color:	#66CC33 <input type="button" value="chooser"/>
Foreground color:	#000000 <input type="button" value="chooser"/>
Font size:	3 <input type="button" value=""/>
Font face:	Verdana,Arial,Helvetica <input type="button" value="chooser"/>
Attributes:	<input checked="" type="checkbox"/> bold <input type="checkbox"/> italic

Samples

This is a sample of the main body text.

This is a sample of highlighted text.

This is a sample of error text.

[normal link](#)
[active link](#)
[visited link](#)
[hovered link](#)

Page Title

Kicker Title

NOTICE TITLE

400

FIG. 23C

The footer HTML block describes the bottom of each page on your partner site. Along with the header HTML block, these two code fragments form a visual "wrapper" for your site.

Test each link in your HTML block. Use only full absolute references to your web site; relative references will only direct the user to an error page on the NewMediary servers!

Footer HTML 404

```
<TABLE border=0 cellPadding=6 cellSpacing=0 width="100%">
<TR>
<TD align=middle bgColor=#003399><A href="/help/"><IMG alt="Help" border=0 height=16 src="<%=imgsrv%>/footer/help.gif"></A>
 &ampnbsp&ampnbsp <A href="/about/"><IMG alt="About Us" border=0 height=16 src="<%=imgsrv%>/footer/aboutus.gif" width=53></A>
```

401 editor rows: cols: wrap:

HTML PREVIEW

Note, this preview may not be exactly accurate (e.g. broken images)

help about us jobs usage rules privacy statement
advertising info partners

This site is best viewed with Internet Explorer, versions 4.0 or higher.
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"Newmediary.com" and "Find Business,
Find Businesses," are registered trademarks. All rights reserved.

403

FIG. 23D

User Delegation

As the administrator of your Partner site, you have the ability - nay, the responsibility - of delegating access to other users to administer all or parts of your Partner site. Use the following form to add, edit, delete users from the delegation list.

USER DELEGATION	
e-mail:	<input type="text" value="scott@newmediary.com"/> <input type="button" value="clear"/> 405
e-mail	Name 406
susan@newmediary.com	Brunelli, Susan J
brunelli@newmediary.com	Brunelli, Susan
scott@newmediary.com	Cohen, Scott S
alayna@newmediary.com	Cohn, Alayna
steven@newmediary.com	Cohn, Steven
frank@newmediary.com	Hertz, Frank M.
john@newmediary.com	Potter, John
Permissions 407	
Roles:	<input type="text" value="Business Developer"/>
<input type="checkbox"/> General properties	<input type="checkbox"/> Preview design 408
<input type="checkbox"/> Publish	<input type="checkbox"/> General content containers
<input checked="" type="checkbox"/> Usage reports	<input type="checkbox"/> About container
<input checked="" type="checkbox"/> Revenue reports	<input type="checkbox"/> Story container
<input checked="" type="checkbox"/> Build packages	<input type="checkbox"/> Home page override
<input type="checkbox"/> Assign Packages	<input type="checkbox"/> Email
<input type="checkbox"/> Page layout	<input type="checkbox"/> User delegation
<input type="checkbox"/> Design styles	<input type="checkbox"/> Invoice management
<input type="button" value="edit"/> <input type="button" value="remove"/>	

FIG. 23E

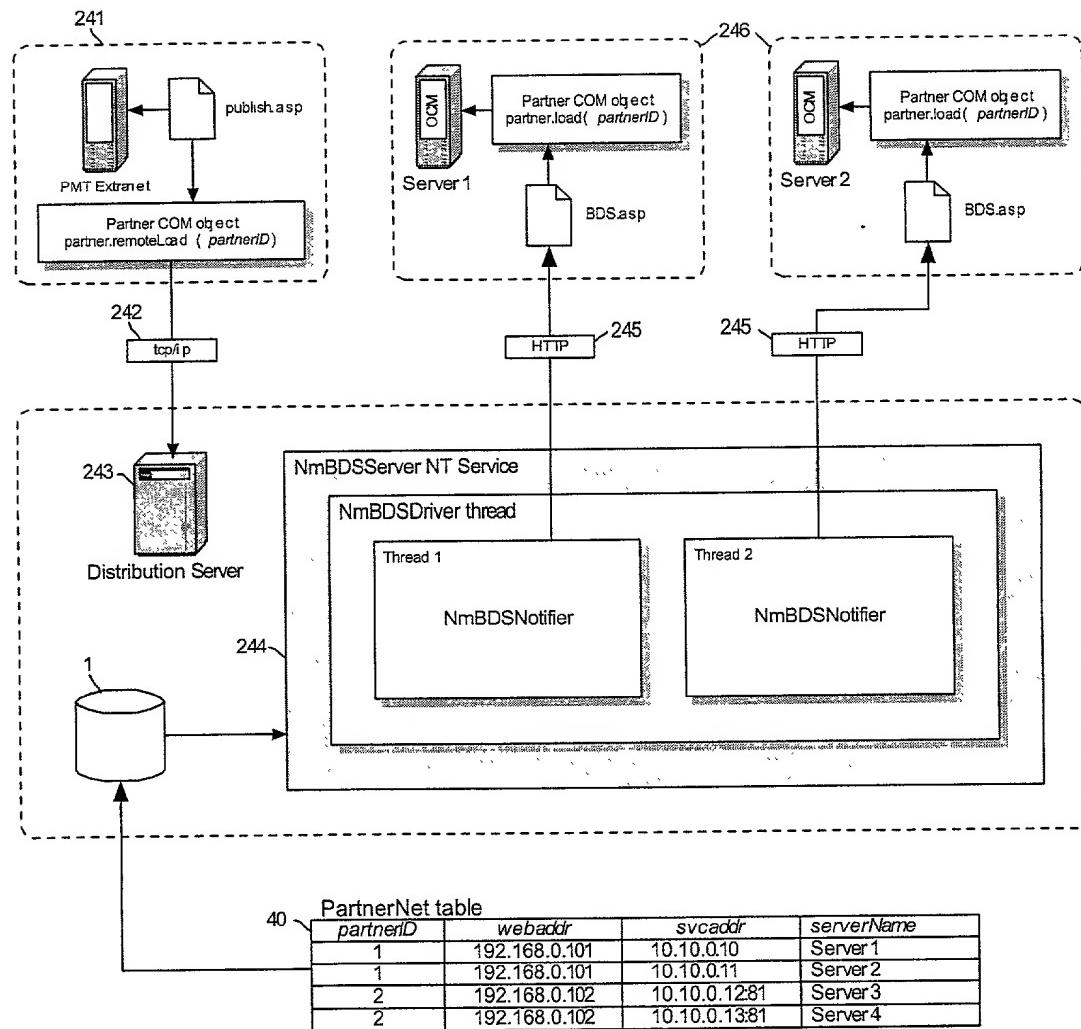


FIG. 24

```

<object runat="Server" scope="Application" id="NmEnums" progid="NewMediary.Enumerations"></object>
<object runat="Server" scope="Application" id="partner" progid="NewMediary.Partner"></object>
251

<script language="JavaScript" runat="Server">

//=====
252
function Application_OnStart ()
{
    var ws = Server.CreateObject("Wscript.Shell");
    var srvnam = ws.RegRead("HKLM\Software\NewMediary\srvnam");
    Application("matrix_DSN") = ws.RegRead("HKLM\Software\NewMediary\DSN");
    Application("matrix_usrnam") = ws.RegRead("HKLM\Software\NewMediary\usrnam");
    Application("matrix_passwd") = ws.RegRead("HKLM\Software\NewMediary\passwd");
    ws = null;
}

//=====
253
function Session_OnStart ()
{
    var host = Request.ServerVariables("HTTP_HOST");
    var path = new String(Request.ServerVariables("PATH_INFO")).toLowerCase();
    var isDemo = ((host == "demo.newmediary.com") || (path.indexOf("/demo/") >= 0));

    if (!isDemo) || (!partner.Initialized())
    {
        try
        {
            Application.Lock();
            if (!partner.Initialized())
                partner.Initialize(lookupPartner(host));

            Application.UnLock();
        }
        catch (e)
        {
            Application.UnLock();
        }
    }
}

//=====
254
function lookupPartner (host)
{
    var partnerID = 0;
    try
    {
        var addr = Request.ServerVariables("SERVER_NAME");
        var matrix = Server.CreateObject("ADODB.Connection");
        matrix.Open(Application("matrix_DSN"),
                    Application("matrix_usrnam"), Application("matrix_passwd"));

        var sql = "GetPartnerID @svcaddr='" + host + "',@ip='" + addr + "'";
        var rs = matrix.Execute(sql);

        if (!rs.EOF)
            partnerID = rs("partnerID").Value;

        rs.Close();
        matrix.Close();
        rs = null;
        matrix = null;
    }
    catch (e)
    {
        // do nothing
    }

    if (partnerID == 0)
        partnerID = NmEnums.NMID;

    return (partnerID);
}

```

FIG. 25

```
<%@ language=JavaScript %>
<!--#include virtual="/common/common.sct"-->261

<%
page.openHeader();262
page.closeHeader();
page.start();
%>

Content here...263

<%
page.end();264
%>
```

FIG. 26

271

newmediary

Find a provider by category:

- [Business Computing](#)
- [Hardware](#)
- [IT Services](#)
- [Network services](#)
- [Software](#)
- [Telecom.](#)
- [Business Services](#)
- [Accounting](#)
- [Advertising](#)
- [Consulting](#)
- [HR](#)
- [Insurance](#)
- [Legal](#)
- [Non-Internet](#)
- [Public relations](#)
- [Training/Ed.](#)
- [Financial services](#)
- [Shipping](#)
- [Real Estate](#)
- [Internet Computing](#)
- [ISP](#)
- [Web content](#)
- [Web hosting](#)
- [Web develop.](#)

Content here... 273

home RFP provider profiles search

LIVE HELP
click here or call 1-800-758-5278

274

mymediary

Log in here

User name:

Password:

[Log in here](#)

[I forgot my password](#)

275

► buyers

- Post an RFP
- Benefits for Buyers
- Be a Preferred Buyer

► providers

- Get listed now
- Benefits for Providers

help about us jobs usage rules privacy statement advertising info partners

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Reviewed by TRUSTe site privacy statement

FIG. 27

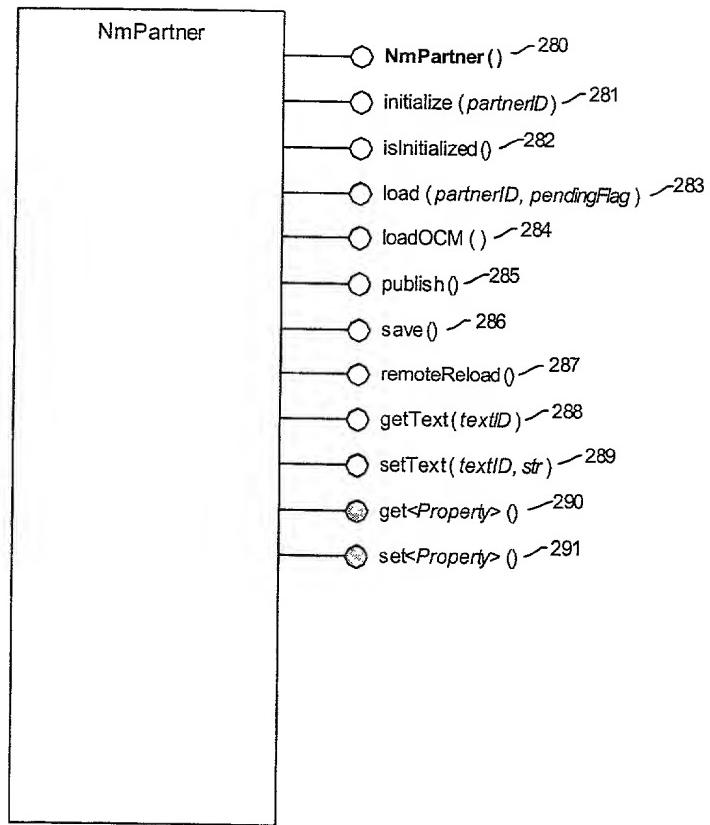


FIG. 28A

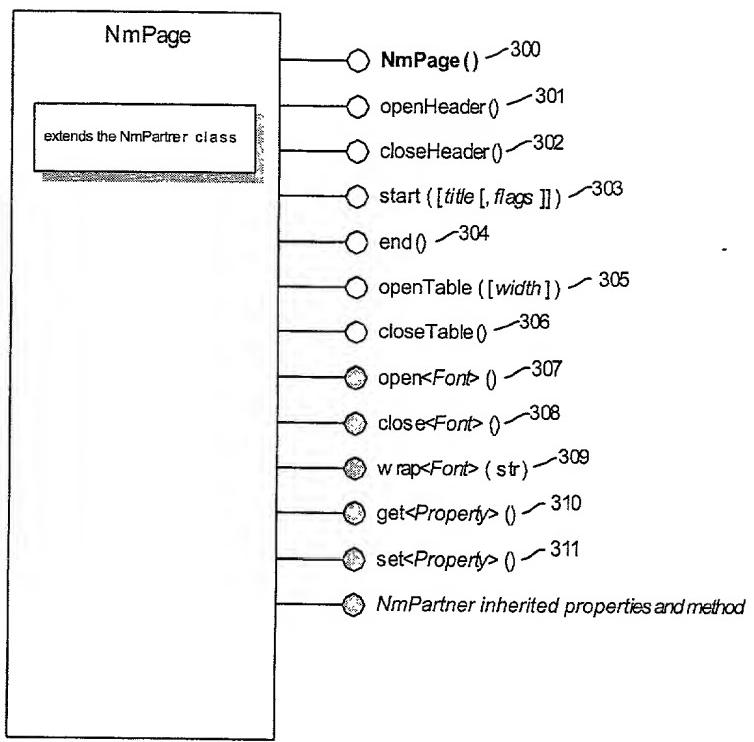


FIG. 28B